

# CORNERSTONE DENTISTRY

## *A Five-Star Dental Experience*

BY ELLEN PARIS



Dr. Allen Yekta Nazeri

Kim Hyde, a local real estate agent, suffered for years with a serious TMJ problem. Because of associated bite issues, her teeth were simply wearing away. Hyde needed a highly skilled dentist experienced in both advanced and cosmetic dentistry. “In addition to taking care of my bite problem, I needed an entire set of veneers for my teeth,” Hyde explains. She consulted four area dentists, all who specialized in cosmetic dentistry, before finally choosing Dr. Allen Nazeri of Cornerstone Dentistry in Palm Desert.

Here’s why Hyde went with Dr. Nazeri and Cornerstone. “The first time I saw Dr. Nazeri, he spent two solid hours with me addressing all my questions and concerns,” Hyde recalls. A two-hour initial consultation with a medical professional — now that’s unique. Though Hyde coveted a “Hollywood smile,” her major concern was that her bite be

corrected. Dr. Nazeri’s 17 years of experience and strong clinical qualifications, combined with his respected faculty position teaching restorative dentistry at UCLA, assured Hyde she would get the smile she wanted and her bite problems would be alleviated.

In addition, Dr. Nazeri’s educational qualifications include Creighton University School of Dentistry and post-graduate studies in esthetic dentistry at the University of California, San Francisco. He is also a graduate of the prestigious Las Vegas Institute for Advanced Dental Studies.

Dr. Nazeri wanted Hyde, as with all his patients, to be comfortable with her decision and informed about the restorative procedures she faced. Dr. Nazeri provided Hyde with his “Smile Catalogue,” a pictorial before and after portfolio of his patients. She selected a woman

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*Dr. Nazeri says.*

whose smile caught her eye. Dr. Nazeri immediately called the woman; Hyde met her and loved what she saw. “Her teeth were so beautiful; and she’d had such a positive experience with Dr. Nazeri, his office, and staff that I decided if I was going to do this, Dr. Nazeri was my only option.”

Cornerstone’s mission, practiced on a daily basis, is to exceed patients’ expectations by providing individualized, high-quality, comprehensive dental care in a nontraditional setting. Floral arrangements, antiques, art, and fine furniture are all part of the Cornerstone experience — resulting in a nonstress environment. From reception to treatment areas and consultation rooms, the feeling is spa-like. Staff care and patient pampering is the rule not the exception, here. After a procedure, patients receive a nutritious meal delivered to their home. When needed, transportation for patients is provided by Cornerstone’s staff, which even makes travel arrangements for out-of-area patients. Dr. Nazeri attended The Ritz Carlton Leadership Center and modeled the service and patient-care component of his practice on that foundation.

Make no mistake; all smiles are not created equal. As Hyde happily discovered, Cornerstone delivered a five-star experience

from start to finish. Dr. Nazeri is ranked as one of the country’s top cosmetic dentists. Patients from as far away as London seek out Dr. Nazeri’s concierge level of service and his expertise for all types of dental services, from full-mouth rehabilitation to complex restorative dentistry and implants.

“I give each patient individualized attention so the smile they get fits their mouth, lifestyle, and personality.” Dr. Nazeri says. He uses only top materials and first-rate labs. The results are natural-looking smiles less prone to breakage, often a problem with veneers when inferior labs and materials are used.

Patients are extremely involved in designing their smile from the beginning, so there are no surprises. Smile models and blueprints are made so patients can provide input right down to the shape of an individual tooth. “I educate my patients so they understand all the variations of different smiles and how working together we can customize the correct one for them,” Dr. Nazeri explains. Hyde was able to e-mail Dr. Nazeri changes she wanted made to specific teeth from the scanned images of the three-dimensional models he sent her.

Cornerstone’s combination of premier service and high-level expertise equals exceptional results. Hyde recently shared a chair lift at a ski resort with a dentist who complimented her on her beautiful smile, “When I told him they were veneers, he couldn’t believe it.” Now that’s an artisan at work.

### **CORNERSTONE DENTISTRY**

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Before: Kim Hyde



After: Kim Hyde, local real estate agent and patient of Dr. Nazeri

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